# FACTS

## WHAT DOES PORTFOLIO DESIGN SERVICES, LLC DO WITH CUSTOMER INFORMATION?

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| **Why?** | Financial companies choose how they share your Customer Information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your Customer Information. Please read this notice carefully to understand what we do. |
| **What?** | The types of Customer Information we collect, and share depend on the product or service you have with us. This information can include:<br>• Social Security number and income<br>• Account balances and payment history<br>• Any data or analysis derived from this information |
| **How?** | All financial companies need to share Customer Information to run their everyday business. In the section below, we list the reasons financial companies can share Customer Information; the reasons we choose to share; and whether you can limit this sharing. |

| Reasons we can share your Customer Information | Do we share? | Can you limit this sharing? |
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| **For our everyday business purposes** (Regulation S-P §248.14-248.15) **-** such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus | Yes | No |
| **For our marketing purposes—**<br>to offer our products and services to you | No | NA |
| **For joint marketing with other financial companies** – third party must be bound by confidentiality restrictions per Regulations S-P §248.13. | No | NA |
| **For our affiliates' everyday business purposes—**<br>information about your transactions and experiences | No | NA |
| **For our affiliates' everyday business purposes—**<br>information about your creditworthiness | No | NA |
| **For our affiliates to market to you** | No | NA |
| **For non-affiliates to market to you** | No | NA |
| **For buying, selling, or sharing of client data gathered for text messaging.** | No | NA |

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| **To limit our sharing** | • Mail the form below<br>**Please note:**<br>If you are a *new* customer, we can begin sharing your information from the date you received this notice. When you are *no longer* our customer, we continue to share your information as described in this notice.<br>However, you can contact us at any time to limit our sharing. |
| **Questions?** | Call 715-629-9095 |

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| **Who we are** | |
| **Who is providing this notice?** | Portfolio Design Services, LLC |
| **What we do** | |
| **How do we protect your Customer Information?** | We maintain policies and procedures reasonably designed to safeguard customer information, including:<br>• Administrative, technical, and physical safeguards to protect against unauthorized access or use;<br>• Proper disposal of customer information when no longer required;<br>• Oversight of service providers who may access or maintain customer information. |
| **How do we collect your Customer Information?** | We collect your Customer Information, for example, when you:<br>• Open an account or deposit money |
| **Why can't you limit all sharing?** | Federal law gives you the right to limit only:<br>• Sharing for affiliates' everyday business purposes—information about your creditworthiness<br>• Affiliates from using your information to market to you<br>• Sharing for non-affiliates to market to you<br>State laws and individual companies may give you additional rights to limit sharing. |
| **What happens when you limit sharing for an account you hold jointly?** | Your choices will apply to everyone on your account—unless you tell us otherwise. |

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| **Definitions** | |
| **Affiliates** | Companies related by common ownership or control. They can be financial and non-financial companies. |
| **Non-affiliates** | Companies not related by common ownership or control. They can be financial and nonfinancial companies. |
| **Joint marketing** | A formal agreement between non-affiliated financial companies that together market financial products or services to you. |